



# PDX MAIN STREETS DESIGN INITIATIVE

The Portland Main Streets Design Initiative is a coalition of community and business leaders, architects, designers, planners, and advocates collaborating to support Portland communities experiencing growth and change. We do this by creating local design tools, hosting events, fundraising, fostering education and outreach, and advocating for sustainable design and planning policy. Together our work helps advance historic preservation, increase design literacy, sustainability and innovation, and improved design for better affordability, compatibility, and density with sensitivity.

## Tools for Design Literacy

- Main Street Design Guidelines
- Toolkit for Neighborhood Design (Templates + Guides)
- Asset + Opportunity Mapping (Special Buildings+Key Sites)
- Community Visioning
- Main Street Design Awards

## Placemaking + Placekeeping

- Design Walking Tours
- Community Forums + Workshops
- Design Surveys
- Open Houses
- Streetscape Design Plans
- Grant writing and funding support
- "Your Voice Matters" Reusable Art Installations

## Advocacy

- Main St. Planning Support
- Top 10 Policy Recommendations for Portland
- Research, education + advocacy on emerging City design and planning policy
- Public policy research including design for affordability
- Sustainability Scorecard

## SUPPORTING PARTNERS

- Hawthorne Boulevard Business Association
- Division Clinton Business Association
- Sellwood Moreland Improvement League
- Richmond Neighborhood Association
- Hosford Abernethy Neighborhood District
- South Tabor Neighborhood Association
- Mount Tabor Neighborhood Association
- Forge Design + Planning, LLC
- Habitat Property Management
- Plan Design Xplore
- Qamar Architecture + Town Planning
- City Love
- Sustainable Southeast
- Southeast Uplift



## THANK YOU TO SUPPORTING COMMUNITY ORGANIZATIONS & BUSINESSES



## Join PDX Main Streets!

Support our work as a design member or firm, an organization sponsor or collaborator. Donations are tax deductible through our fiscal sponsor's 501c3.



The Portland Main Streets Design Initiative supports communities with tools, education, and policy advocacy to advance design literacy and innovation.

**Learn More:** [divisiondesigninitiative.org](http://divisiondesigninitiative.org)  
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**Contact:** [ilovepdxmainstreets@gmail.com](mailto:ilovepdxmainstreets@gmail.com)  
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