

## 2019 PDX MAIN STREET AWARDS



The Portland Main Streets Design Initiative supports communities with tools, education, and policy advocacy to advance design literacy and innovation.

# 2019 MAIN STREET AWARD ADVISORS

#### ROGER JONES HAWTHORNE BLVD BUSINESS ASSOCIATION

#### LINDA NETTEKOVEN SUSTAINABLE SOUTHEAST/DIVISION DESIGN INITIATIVE

#### MICHAEL MOLINARO ARCHITECT + PHOTOGRAPHER

#### SYDNEY MEAD DIVISION CLINTON BUSINESS ASSOCIATION, HABITATE

#### LAURENCE QAMAR ARCHITECT + TOWN PLANNER, QAMAR + ASSOCIATES



## CONGRATULATIONS ALBERTA! 2019 NATIONAL MAIN STREET AWARD WINNER

Alberta Main Street in Portland, Oregon, is one of three winners of the 2019 Great American Main Street Award (GAMSA), which recognizes communities for their excellence in comprehensive preservation-based commercial district revitalization. Selected by a national jury of community development professionals and leaders in the fields of economic development and historic preservation, Alberta is being recognized for building a thriving and equitable Main Street that reflects the diversity of their district.



#### At a Glance

Main Street America Program: <u>Alberta Main Street</u> Coordinating Program: <u>Oregon Main Street</u> Year Organization Founded: 2010 Population: 29,139 Net New Jobs: 679\* Net New Businesses: 44\*

\*Since Main Street America program began

### Watch the Video: https://youtu.be/5SzHxULyMps

# 2019 MAIN STREETS AWARDS AWARD CATEGORIES

**BEST NEW MAIN STREET CONSTRUCTION** 

**BEST MAIN STREET ADAPTIVE REUSE** 

BEST MISSING MIDDLE MAIN STREET BUILDING

MOST INNOVATIVE/ARTFUL MAIN STREET BUILDING

**BEST GOVERNMENT MAIN STREET CHAMPIOIN** 

**BEST MAIN STREET DESIGNER/ARCHITECT** 

**HONORABLE MENTION** 



## WINNER BEST NEW MAIN STREET BUILDING – SE Seven Corners Collaborative



**Client:** Community Visions Inc

Architect: Waterleaf Architects

Location: 1949 SE Division Street

Shows bottom-middle-top, vertical punched windows, small upper level step back, green roof, brick, chamfered corner, storefronts, and includes neighborhood services at ground floor and offices above

### WINNER - NEW CONSTRUCTION NE 1930 Alberta - Emerick Architects



New main street construction with deco detail, low relief columns, inset vertical windows, traditional brick materials, storefront pattern, recessed entries, articulated roofline, and mural

### WINNER - BEST MAIN ST. "MISSING MIDDLE " 1106-1145 SE Lincoln Mark Stewart Home Design



Modern yet timeless six-plex new apartment building in inner SE Portland Relates to nearby architecture, "base-middle-top" design pattern, simple materials, tall inset windows, and articulated cornice.

## WINNER BEST MAIN STREET ADAPTIVE REUSE

ELECTRIC CO.

Client: AltSource Design Firm: Site Works Designer: Jessamyn Griffin Location: 1400 SE 11th New Addition above retrofitted industrial building

**9** :

1400 SE 11th Ave Portland, Oregon

SE Madison St

Street View - Aug 2018



## SPECIAL RECOGNITION FOR EXCELLENCE IN MAIN STREET ARCHITECTURE Gary Golla + Kurt Schultz, RNA



221 SW Naito Parkway

New 5 & 6-story downtown buildings that fit seamlessly with the history of the region and the local context.

# MOST INNOVATIVE/ARTFUL MAIN ST. NEW CONSTRUCTION



**SolTerra Headquarters** 

**Muralist: Fin Dac** 

**Owner/Client: SolTerra Global - Brian** Heather, CEO/President

Design Team: Ink:Built Architects & SolTerra Collaboration

**Contractor: SolTerra** 

11<sup>th</sup> + SE Division | Mural with living Hair treats blank wall, design treatment on all sides, relates to patterns at storefront and above but does so in innovative ways, active rooftop and iconic gateway building

# BEST MAIN STREET DESIGNER/ARCHITECTURE FIRM Emerick Architects!

EMERICK

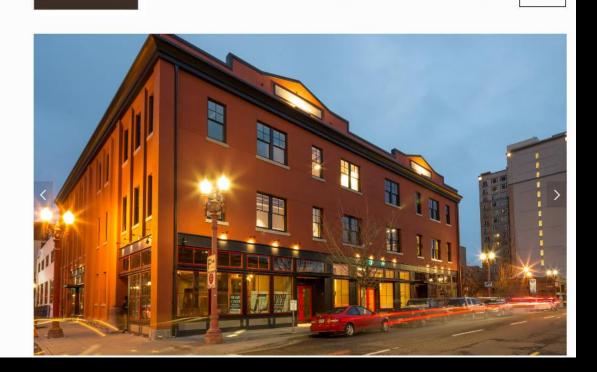
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# BEST MAIN STREET GOVERNMENT CHAMPION

Brandon Spencer-Hartle Historic Resources Staff City of Portland Bureau of Planning + Sustainability



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# **CONGRATULATIONS** MAIN STREET AWARD WINNERS!

Please join us in giving everyone a big round of applause for their amazing work!

# WE LOVE PDX MAIN STREETS



## PORTLAND MAIN STREET DESIGN INITIATIVE

Learn More: pdxmainstreets.org | divisiondesigninitiative.org

Contact: <u>ilovepdxmainstreets@gmail.com</u>

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# THANK YOU

Please join us in celebrating the launch of our New PDX Main Streets Design Initiative with music, food, drinks and conversation with amazing community design leaders and volunteers!