

SELLWOOD-MORELAND MAIN STREET DESIGN INITIATIVE

WALKING TOUR + COMMUNITY MEETING #2 ON DESIGN, DEVELOPMENT + PRESERVATION

July 25, 2019, 6:30-8:30 PM

SMILE Station | 8210 SE 13th Avenue | Portland, OR 97202

PRESENTED BY DESIGN + PLANNING CONSULTANTS:

Laurence Qamar, AIA Architect, Qamar Architecture + Town Planning
Heather Flint Chatto, Urban Planner, PDX Main Streets/Forage Design + Planning

AGENDA

- 6:15-6:30 Gather outside front of the SMILE Station. (Event sign in + liability waiver)
- 6:30-6:35 Introductions and overview. Handout walking tour route and specific details to look for.
- 6:35-7:20 **Design Walking Tour** – view architectural design elements found in Sellwood-Mooreland Main Street buildings that can serve as a guide or inspiration for new buildings of any style and size.
- 7:20-7:30 Arrive back at SMILE Station, get settled for second half with cold drinks/ice cream sandwiches.
- 7:30-7:35 **Welcome** - David Schoellhamer, SMILE Land Use Chair. Overview of goals & program explanation
- 7:35-7:50 **Consultant Presentations** (15 min) – Heather Flint Chatto & Laurence Qamar
- What are the Main Street Design Guidelines and how can these be used now to shape new development?
 - How can design elements or “design patterns” seen on the walk help new development to fit better as we grow?
- 7:50-8:20 **Community Discussion:** Vision, Goals, Design Priorities (30 min.)
- What design elements should be included in the Main Street Design Guidelines for Sellwood Moreland?
 - What are the buildings and places that are important? (See Special Buildings Draft List)
 - What are community goals, opportunities, and priorities for new development on infill sites? What is our neighborhood missing that might be addressed?
- 8:20-8:30 **City Design Policy, Opportunities for Advocacy + Guidelines Next Steps** _ Heather Flint Chatto, PDX Main Streets (10 min)

This event is co-sponsored by the Sellwood-Moreland Improvement League (SMILE) in partnership with the Portland Main Streets Design Initiative (PDX Main Streets) and the Sellwood-Moreland Business Association (SMBA)



The Portland Main Streets Design Initiative supports communities with tools, education, and policy advocacy to advance design literacy and innovation.

